

PRODUCT BRIEF

OIT Campaign Kits

Everything you need to sell VoIP to clients and new prospects!



Introduce VoIP To Your Market

We have teamed up with OIT to help you introduce new opportunities for your MSP.

OIT offers a great solution to generate **new revenue streams** and opportunities for your MSP. But, we know you have limited time for marketing during your normal day-to-day routine.

To help put you in front of new prospects, we have built a complete **Direct Mail Campaign** and a **Webinar Campaign** exclusively for OIT partners, which you can choose to **run yourself** or have us **brand and fulfill them for you**. We also offer a variety of ad and add-on features designed to **drive additional traffic** to your MSP.

VoIP Campaign Kits

Let us help you kick off your next campaign!

We have **two different package options** available depending on whether you want to run your campaign yourself or have us do it for you.

Direct Mail Campaign Kit includes:

- Deliverable Guide: *Why VoIP is Better for Your Business*
- Landing and Success Page
- 2 Direct Mail Letters
- 2 Oversized Postcard
- Follow Up Phone Script

Generate additional opportunities for your company with our help!

Direct Mail Campaign Kit Plus includes:

- Deliverable: *6 Benefits of Moving to a VoIP Telephone Solution*
- Landing and Success Page
- 2 Direct Mail Letters
- 2 Oversized Postcard
- 2 Social Media Posts
- Deliverable: *Why VoIP is Better for Your Business*
- 2 Direct Mail Letters
- 2 Oversized Postcards
- 2 Social Media Posts
- 3 E-Mails Drip
- VoIP Blog
- Follow Up Phone Script

If you want an additional boost for your campaign, consider purchasing **from our list of Ads & Add-ons**. Further your reach even more by utilizing our **VoIP Animated Marketing Video** in your marketing, or inquire about our **Lead List Services** to build a list of researched and vetted prospects in your area.

Get started with a VoIP Campaign Kit today and dial up new opportunities for your business! <https://jmct.io/oitkits>

FULLFILLMENT INCLUDES

- Branding of Deliverables
- Landing Page Setup
- JoomConnect or Basic Form
- Branding / Mailing of Direct Mail Pieces
- 3 Emails sent to your Marketing Group
- Managing Social Media Posts

ADS & ADD-ONS

- **Free Campaign Kit:** Includes VoIP service page copy, an email, 1 oversized postcard and 6 social media posts.
- **Facebook Ads:** Choose DIY or have it fulfilled by us. Includes a deliverable, landing/success pages creation and setup, Facebook ad copy. Managed setup with fulfillment.
- **AdWords:** Choose DIY or have it fulfilled by us. Includes 2 deliverables, 2 landing pages, 2 ad groups, and 6 ads. Ad setup included with fulfillment.
- **VoIP Blog Packages:** 5 package options that include 10 blogs each
- **VoIP Video:** A branded animated video that includes a marketing kit.

