

How to Use Your Facebook Integration

Adding new or modifying existing pages on your Facebook integration is easy. Much like adding pages to your site, you need to create an article and tie it to a menu item. However, there are a few extra steps in getting the pages to display correctly on Facebook.

Overview

Let's start with a brief overview of the integration. First of all, on the Facebook end, the integration is an app that gets added to your page. When users go to your app either through navigation or a link, they will see a splash screen asking them to "Like" your page. Once they do, they will see some pages loaded directly from your Joomla site.

On the Joomla end, there are two new menus with some articles and modules. If you check the Facebook menu under Menus, you should see the menu items that show up on your Welcome app in Facebook. This is where you would add new menu items to have them show up on your Facebook page. You can see below that adding pages to your Facebook page is very much like adding pages to your website.

Your Facebook page and Joomla site work relatively independently of each other. The only connector is the administrator area of Joomla as it controls the fronted of your site and Facebook page. You can modify your Facebook and website articles without having them interfere with one another.

Adding a Standard Article

If you just want to add an article with some text, links, images, etc. you can very easily do so. Here is what you have to do:

1. Log in to the backend of your site and go to Content->Article Manager.
2. Click New on the top-right to create your article.
3. Give the article a Title and set its Category to Facebook. Enter the content you wish to display in the WYSIWYG editor and click Save when you are done.
4. Now that the article is done, you will need to create the menu item. Go to Menus->Facebook and click New.
5. Select an Article Layout for the menu item type.
6. Give the Menu item a title and an alias that does not match any other menu items. You can generally do this by making the alias something like "fbMENU_ITEM_TITLE" where MENU_ITEM_TITLE is the title of the menu item you are creating. Then, select your article on the right and click Save.

7. Lastly, go to Extensions->Template Manager and click on blank_j15. In the Menu Assignment window, hold ctrl and click the new menu item you added to the Facebook menu. This should keep the rest of the menu items selected while selecting the new one. Click Save at the top.

Now, your new menu item should show up on your Facebook menu. You can go to your page on Facebook to check out the page and make sure it is formatted how you would like it to be.

Adding a Module on a Facebook Page

Since your Facebook pages use articles, or special menu items like the blog, you can include your modules right in the article. This is true for JoomConnect Automation Templates as well. For more information on Automation Templates, please see our documentation and videos at <http://www.joomconnect.com/support/partner-support-overview.html>

To put a module inside an article, you would use what is called a loadposition tag. This tag is a standard Joomla tag so you should not need anything installed or set up on your website in order to use it. To use it:

1. Make sure the module you wish to include has a unique position. To do this, open up the module and enter a unique name in the Position field and click Save. Make note of the position you enter here as you will need it later.
2. Open the article you are adding the module to and add {loadposition MODULE_POSITION} where you want the module to load. Be sure to replace MODULE_POSITION with the unique position you created in step 1.
3. Preview the article by clicking Preview on the top-right. If everything looks like you want it to, click Save.

This should work for any module you want to include in your article.

Changing the App Image on Your Facebook Page

Underneath your page's cover photo are several rectangular images that denote different tabs on your page. By default, your Facebook integration's tab is called "Welcome". We have added an image there based on your company's logo. However, if you would like to change this:

1. Hover over the image and click the pencil on the top-right of it. If the pencil does not appear, you may need to click the down arrow on the right of this menu bar first.
2. When you click the pencil, a dropdown menu should appear. Click "Edit Settings" here.
3. In the resulting popup, click "Change" next to "Custom Tab Image".
4. On the next page, hover over the image and click "Edit" on the top-right.
5. Click on "Choose File" and select your 111x74 image to replace the current one. Your new image should appear in same space and on your Facebook page.