

## PRODUCT BRIEF

# The Ultimate MSP Website

Start Marketing Fast with a Fully-Loaded, Ready-to-Rumble Website Solution that's Flexible, Scalable, and Ready to Represent Your MSP

### Powered by the Joomla CMS!

Keep your site fresh and dynamic with Joomla's incredibly intuitive content management system. Updating the MSP Website is fast and simple; never suffer from stagnant content ever again!

Joomla is easy to learn, intuitive, and extremely flexible. It's more than just a backend editor for websites; it's a powerful platform for adding functionality to your website. Boasting over 8,000 registered add-on extensions and a passionate developer community, Joomla is changing the way MSPs are spotlighting themselves on the web.

### Pre-built MSP Services Content

Content is King. Having good content can help pull in new leads, introduce your exiting clients to other services you offer, and help you rank higher on the Search Engines.

The Ultimate MSP Website comes fully equipped with plenty of content used to sell MSP services. New content is always in the works as well. Content is SEO optimized. Ask about our **Ultimate MSP Brochure Kit** for branded, printable and downloadable brochures to supplement your new website as well!

Of course, you can easily edit the provided content and create an unlimited number of new pages with your **Ultimate MSP Website!**

### JoomConnect Ready

Synchronize users, generate new leads, tickets, activities, and sales opportunities, attach marketing groups and tracks, and turn your website into a automated marketing machine!

### Customizable Templates

Flexible, professional design is easy to brand and adjust.

Utilizing a standardized template framework, the Ultimate MSP Website is easy to brand and adjust. An included color chooser lets you easily change colors of certain elements of the design, and changes can be made globally or on a page-by-page basis. The framework provides plenty of module positions and many customizable features making it scalable and future-proof.

### Complete Web Solutions

This isn't the **Ultimate** MSP Website for nothing!

Included with the Ultimate MSP Website are bells and whistles to provide a great user-experience and help you promote your MSP practice online. Make use of a great blog component, events calendar, job listing database, testimonial database, download/document manager, and much more!



## FEATURES

- Totally ready-to-rumble website
- Completely yours and customizable
- Powered by the Joomla CMS
- Pre-built MSP content written by MSPs for MSPs
- Managed proactive hosting included
- Blog component with Comment System
- Events Calendar; Testimonials
- Job Board for Employment Opportunities
- My Documents area for setting up downloads and files for all, registered, or specific users
- Easily create new pages, including pages that require a login to access
- Flexible and compatible with the over 8,000 registered Joomla extensions
- Submitted to the search engines with local business accounts created
- Compatible with Google Analytics
- Compatible with Syndicated Vendor Content
- Complete documentation
- FREE Weekly Training Webinars
- Built for JoomConnect

## Make the Rubber Hit the Road!